

Organized By



Stand No.

SPACE RESERVATION FORM & BOOKING CONTRACT

All details to be completed in block capital letters and faxed to Gracy : +965 22618536, or mail to: gracy@kuwaituniversal.com

A. Contact Information

Company Name	
Contact Name	
P.O.Box	
Address 2	
Address 2	
City	
Postal Code	
Country	
Tel Number	
Fax Number	
Mobile Number	
Email Address	

B. Exhibition Stand (Stand Details and Prices in Kuwaiti Dinar / USD)

Shell Scheme Packages	Size	Cost	Tick
SHELL SCHEME PACKAGES: Shell Stand, fascia lettering, lighting, table, chair, modular walls, and Internet Connectivity	9 m ²	1200 KD. - 3960 \$	<input type="checkbox"/>
	12 m ²	1600 KD. - 5280 \$	<input type="checkbox"/>
	15 m ²	2000 KD. - 6600 \$	<input type="checkbox"/>
	18 m ²	2400 KD. - 7920 \$	<input type="checkbox"/>
"Space only" PACKAGES: Stands Min 9m ²	9 m ²	1000 KD. - 3300 \$	<input type="checkbox"/>
	12 m ²	1335 KD. - 4405 \$	<input type="checkbox"/>
	15 m ²	1665 KD. - 5495 \$	<input type="checkbox"/>
	18 m ²	2000 KD. - 6600 \$	<input type="checkbox"/>

Sponsorship	Price	Exhibition Space	Tick
Diamond Sponsor	15000 KD. - 49500 \$.	(8) booths of 9sq.m (72 sq.m)	<input type="checkbox"/>
Platinum Sponsor	11500 KD. - 37950 \$	(6) booths of 9sq.m (54 sq.m)	<input type="checkbox"/>
Golden Sponsor	7500 KD. - 24750 \$	(4) booths of 9sq.m (36 sq.m)	<input type="checkbox"/>
Silver Sponsor	4000 KD. - 13200 \$.	(2) booths of 9sq.m (18 sq.m)	<input type="checkbox"/>

Note: Refer Sponsorship Brochure for Details.

C. Catalogue Advertising

Advertiser Package in the event Guidebook	Cost	Tick
A4 Advert in Premium Position - contact us for specific request	TBA	<input type="checkbox"/>
A4 Advert in Standard Position - inside	150 KD. - 500 \$	<input type="checkbox"/>
Catalogue Covers (Inside - Outside - Back cover)	TBA	<input type="checkbox"/>
Bookmark (2sides)11cm x 8cm	150 KD. - 500 \$	<input type="checkbox"/>
Index (logo, company name, contact telephone, fax, address, email - website)	50 KD. - 165 \$	<input type="checkbox"/>

TERMS AND CONDITIONS

1. In these conditions:

The term "Exhibitor" means the person who has ordered stand space and the signatory of this application and includes all employees or agents of such.
The term "Exhibition" means the Kuwait MEDICA & Kuwait MEDICAL TOURISM (Conference and Exhibition)
The term "Universal" means Universal Conferences and Exhibitions Co. Kuwait
"Payment terms" means the time allowed for payment at paragraphs 2 & 4 below.

2. Payment Terms:

a. For all applications received before 15 November 2016, 50% of the total amount must be paid upon signing of the contract and payment will be due within 28 days from the date of the invoice. The balance 50% amount must be paid on or before 15 December 2016.

b. Applications received after 15 December 2016 must be paid in full upon receipt of invoice;

c. The contract remains conditional until the Price is paid in full within the Payment Terms.

3. In case of joint-venture howsoever described, the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.

4. If the Exhibitor does not pay the balance of the contract price at the prescribed time, Universal reserves the right after written notice to the Exhibitor or the agents as appropriate, to cancel the booking. In this event if the exhibitor cancels the booking after the application is granted, the deposit will be forfeited. Additionally, if cancellation occurs for either reason after the prescribed date for payment of the balance of the contract price, a sum in liquidated damages equivalent thereof will be payable by the client to Universal in any event.

5. Applications for space must contain details of the proposed exhibit and the name of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.

6. Universal shall have full power to determine in every respect the allocation of area and position of spaces and it shall be entitled for any reason which in its sole opinion is in the general interest of the Exhibition, to vary the general layout or location of any particular stand, even if it has already been allocated and the Exhibitor shall accept a new allotment of space in substitution of the original.

7. Upon the acceptance of the Exhibition space contract, a contract shall arise between Universal and the Exhibitor in the terms of these conditions and as regards space allotted the relationship of licensor and the licensee shall immediately arise and continue between Universal and the Exhibitor. In case of non-payment of any sum due or any breach or non-observance of any of these conditions by the Exhibitor, Universal shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by Universal.

8. The Exhibitor shall occupy the allotted space by 8 am on the day prior to the opening to the Exhibition; in the event of a default due to any cause whatsoever, the Exhibitor shall pay to Universal further sum in liquidated damages equal to the total charge for the space and Universal shall have the right to deal with the space in any way it considers best.

9. In the event of any Exhibitor committing an act of bankruptcy, or of a limited liability company being wound up, the contract with it shall be determined void and all monies already paid shall be retained by Universal.

10. The exhibitor may not assign, sub-let or grant licenses in respect of any part of the space allotted, nor may advertisements of firms who are not bonafide Exhibitors show on its stand. Only those products, services and companies mentioned on the application form may be incorporated in the stand.

11. Should the Exhibitor withdraw, without prejudice to the rights and remedies of Universal, in respect of any breach of the contract on the part of the Exhibitor, Universal at its discretion, may allow the exhibitor to withdraw from the Exhibition subject to the following conditions:

a. The exhibitor must give written notice to Universal that they desire to withdraw and if Universal allows such withdrawal it will notify the Exhibitor of its decision in writing.

b. Any such notification by Universal to the Exhibitor will constitute a cancellation of the contract, subject to the payment by the Exhibitor to Universal of a consideration for release from the contract.

c. The amount for such payment will be specified in Universal's notification to the Exhibitor and will be that proportion of the space rental payable under the contract here specified.

d. If notice of withdrawal is received on or before 15 November 2016, the proportion of space rent payable is 50%.

e. If notice of withdrawal is received after 15 December 2016, the proportion of space rent payable is 100%.

f. Upon payment of such amount to Universal by the Exhibitor (credit being given by Universal for the entire rental already paid by the Exhibitor), the contract shall be cancelled and neither party shall pay any further claim against the other.

12. The Exhibitor will be totally responsible for the cost of restoring to its original condition any part of the stand or structure occupied by them, which has been altered or damaged in any way.

13. Universal shall not be responsible for the loss or damage to any property of the Client or any other person caused by theft, fire, defect in the Exhibition Hall (the Hall), storm, tempest, lighting, national emergency, civil unrest, war labor disputes, lockouts, explosions, 'Acts of God' and general cases of "force majeure" whether or not "ejusdem generic" with the foregoing, or any cause not within Universal control, or for any loss or damage sustained in the event at the opening or holding of the exhibition is prevented, postponed, or abandoned, or if the hall becomes totally or partially unavailable for the holding of the Exhibition due to any of the foregoing causes. The Exhibitor shall indemnify and hold Universal safe and harmless from all loss and damage to person or property and all claims arising out of the Exhibitor's stand fittings and for the Exhibitor's portions of the shell scheme and for any loss or damage to the basic shell scheme and for any loss or damage to the basic shell scheme stand. The exhibitor is advised to take out insurance cover for the purpose of indemnifying Universal as aforesaid and also to cover itself against all risks in respect of which Universal is expressed not to be responsible in these conditions.

14. In no event shall the Exhibitor have any claim for damages of any kind against Universal in respect of any loss or damage consequent upon the prevention, postponement, or abandonment of the Exhibition by reason of the happening of any of the events referred to above, or otherwise the Exhibition Hall becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond Universal's control and Universal shall be entitled to retain all sums paid by the Exhibitor or such part thereof, as Universal shall consider necessary.

If in the opinion of Universal, by rearrangement or postponement of the period of the Exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by Universal.

15. The Exhibitor shall hold Universal safe and harmless from all loss or damage suffered by or arising out of any default of any servant, agent, employee or subcontractor of the Exhibitor. Universal cannot accept any complaint or claim against them, unless it is submitted in writing to the address given below within two weeks of the closing date of the exhibition. All claims and disputes shall be settled in Kuwait in accordance with Kuwait law and customs.

16. Universal reserves the right to alter, add to, or amend any of these conditions and the decision of Universal shall be final.

17. The Exhibitor shall not without the written consent of Universal display, exhibit or bring into the Hall, any explosive or dangerous material or any such thing which may cause noxious fumes, or which make use of or display any other material which may involve a danger to the health and safety of any person. The Exhibitor shall indemnify Universal against any loss or damage arising out of a breach of this clause.

18. An exhibitor manual will be issued to the Exhibitor containing detailed instructions for the organization of the Exhibition.

19. All display advertising exhibits and stand arrangement, shall be appropriate to the subject matter of the Exhibition in the sole opinion of Universal and shall be aesthetic and of a suitable high standard and shall not contravene or conflict with any local law, moral or custom and if in the opinion of Universal, the Exhibitor is in breach of this clause, Universal may direct the Exhibitor to rectify such breach and the Exhibitor shall immediately act accordingly.

20. Stand rentals must be paid in Kuwaiti Dinars

21. In the event of a breach of any of the conditions herein, Universal may in all cases retain all monies paid by the Exhibitor and recover further monies from the Exhibitor as provided herein.

All communications should be addressed to:



Universal Conference & Exhibition

P. O. Box: 44920 Hawally 32075, Kuwait

Tel: 00965 22618535 Fax: 00965 22618536

Email: gracy@kuwaituniversal.com

We have read all the above Terms and Conditions of this form and we undertake to observe and to be bound by them.

Signature and Company stamp:

Date: