

## DIAMOND Sponsorship

### The Diamond Sponsor will receive:

72 sq. m of total exhibition floor space.

Four (4) color A4 page advertisements in the official Event Guidebook.

Branding as the **DIAMOND Sponsor** on all printed literature starting the date the agreement is applied.

Logo in the advertising and promotion campaigns in newspapers and outdoor advertisements and main panel board.

Free insert of Diamond Sponsor's printed materials in the conference Pack (to be provided by the sponsor and not to exceed 18 g) (Quantities to be given 1 month prior to the show).

Downloadable PDF Brochure from the **Exhibitor Directory** (Event Website).

Index Listing of Sponsor in the Event Guidebook.

Links to Sponsor's website from the Event website.

50 invitations for the conference opening ceremony.

## GOLD Sponsorship

### The Gold Sponsor will receive:

36 sq. m of total exhibition floor space.

Two (2) color A4 page advertisements in the official Event Guidebook.

Branding as the **GOLD Sponsor** on all printed literature starting the date the agreement is applied.

Logo in the advertising and promotion campaigns in newspapers and outdoor advertisements and main panel board.

Downloadable PDF Brochure from the **Exhibitor Directory** (Event Website).

Index Listing of Sponsor in the Event Guidebook.

Links to Sponsor's website from the Event website.

35 invitations for the conference opening ceremony.

## Standard Exhibitor Package [1]

### Includes:

One (1) booth **9 sq. m (3 x 3 sq. m)** exhibition shell space with 3-sided modular walls, 2 spotlights, 1 table, 2 chairs and Fascia Lettering, internet connectivity.

Endorsement as Exhibitor in printed literature and event website.

Index listing in the Event Guidebook and in the Event Website Exhibitor Directory (with Sponsor web link).

Ten (10) complimentary invitations for the conference opening ceremony.

## REGISTRATION DESK at the Exhibition Hall Entrance

### Includes:

**Exclusive Sponsorship** for the Exhibition Registration desk bearing the sponsor's name and logo (colored).

Registration Staff wearing **badges with sponsor logo**.

**1000 Pens** for distribution with sponsor logo.

Sponsor's **logo & Link** on the event Official Website.

**Complimentary listing** in the Event Guidebook Index.

Media coverage during the opening ceremony.

## PLATINUM Sponsorship

### The Platinum Sponsor will receive:

54 sq. m of total exhibition floor space.

Three (3) color A4 page advertisements in the official Event Guidebook.

Branding as the **PLATINUM Sponsor** on all printed literature starting the date the agreement is applied.

Logo in the advertising and promotion campaigns in newspapers and outdoor advertisements and main panel board.

Free insert of Sponsor's printed materials in the conference pack (to be provided by the sponsor and not to exceed 18 g) (Quantities to be given 1 month prior to the show).

Downloadable PDF Brochure from the **Exhibitor Directory** (Event Website).

Index Listing of Sponsor in the Event Guidebook.

Links to Sponsor's website from the Event website.

40 invitations for the conference opening ceremony.

## SILVER Sponsorship

### The Silver Sponsor will receive:

18 sq. m of total exhibition floor space.

One (1) color A4 page advertisements in the official Event Guidebook.

Branding as the **SILVER Sponsor** on all printed literature starting the date the agreement is applied.

Logo in the advertising and promotion campaigns in newspapers and outdoor advertisements and main panel board.

Downloadable PDF Brochure from the **Exhibitor Directory** (Event Website).

Index Listing of Sponsor in the Event Guidebook.

Links to Sponsor's website from the Event website.

30 invitations for the conference opening ceremony.

## Standard Exhibitor Package [2]

### Includes:

One (1) booth **6 sq. m (3 x 2 sq. m)** exhibition shell space with 3-sided modular walls, 2 spotlights, 1 table, 2 chairs and Fascia Lettering, internet connectivity.

Endorsement as Exhibitor in printed literature and event website.

Index listing in the Event Guidebook and in the Event Website Exhibitor Directory (with Sponsor web link).

Ten (10) complimentary invitations for the conference opening ceremony.

LIMITED AVAILABILITY

## DELEGATE - VISITOR BADGE Package

### Includes:

**Exclusive Sponsorship** for **2000 Delegate & Visitor Badges** bearing the sponsor colored logo (back cover).

Sponsor's **logo & Link** on the event Official Website

**Complimentary listing** in the Event Guidebook Index.

## Press Release in LOCAL English and Arabic newspapers

### Benefits:

One press note (max. 500 words and 1 photograph) to be published in 01 English and 01 Arabic Newspaper one week prior to the event.

Text to be provided by the sponsor. For cultural reasons, some text revisions may be necessary to make it acceptable for public circulation.

Translation of the material can be organized.

## Press Note in English and /or Arabic in Event Guidebook

### Benefits:

One press note (max. 500 words and 2-3 photographs) to be published in event guidebook.

Text to be provided by the sponsor (For cultural reasons, some text revisions may be necessary to make it acceptable for public circulation).

**Branding** as the **PLATINUM Sponsor** on all printed literature starting the date the agreement is applied.

Translation of the material can be organized.

## Paper Badge Sponsorship

### Includes:

1000 Carrier Bags bearing the sponsor's name and logo (colored) – Bags to be distributed to delegates with Conference Kit.

Sponsor's **logo** & Link on the event Official Website.

**Complimentary listing** in the Event Guidebook Index.



## MUGS, DIARIES, CALENDARS, POUCHES, MOUSE, MOUSE PADS With sponsor logo

### Includes:

**Sponsorship** for the 1000 promotional items (one type only) with sponsoring company name and logo (colored). Items to be distributed to delegates along with Conference Kit.

Sponsor's **logo** & Link on the event Official Website.

**Complimentary listing** in the Event Guidebook Index.



## SCREENING Packages

Screen	Specifications
1 & 6	LCD, wall mounted, 8 meters (Exhibition Hall)
2 - 3 - 4 - 5	LCD, wall mounted, 4 meters (Exhibition Hall)
7 - 8	LCD, stand fixed, 42" (Main Lobby)
9	LCD, stand fixed, 42" (Registration area)

### NOTES:

- Kindly refer to the event floorplan to see the locations/positioning of the screens.
- Additional screen locations will be identified based on requests.
- Content to be provided by the sponsor.
- For cultural reasons, some text revisions may be necessary to make it acceptable for public display.
- Exclusive use of screen for 8 hours of screening.

## PRINTING Services

Item	Specifications
Printing roll-up	Size: 85cm x 200cm
Printing of brochures	Information available upon request
Digital sticker on board - 9 panels	Size: H 240x W 96 (cm)
	Design to be provided by sponsor

## Additional FURNITURE Packages

Kindly refer to the brochure attached separately

## ADVERTISEMENT Packages in the Event Guidebook

- 1 full page advertisement (A4 size) 21cm x 29.7cm (see specifications below).
- Front cover (inside).
- Back cover (outside).
- Back cover (inside).
- Bookmark (2-sided) 11 cm x 8cm.
- Index (Refer: Index Format).

### SPECIFICATIONS: for A4 (size: A4 21 x 29.7).

- Illustrator format or PDF to be used in magazine.
- Fonts to be "create outline".
- The resolution "300 – 350".
- The color "4col. Cmyk".
- Text should be .5cm away from the edge each side.
- With crop mark & space for cutting .3mm each side.

The Event Guidebook will be printed in 2,000 copies and distributed free of cost to the visitors

The last date for receiving the artwork is 31st January - 2015.